Call for Best Practice Submissions

12ᵗʰ Annual *World Open Innovation Conference* (WOIC 2025)

"Open Innovation in Times of Uncertainty"

Location: Bilbao, Spain

Dates:

November 5-6, 2025: Main Conference
November 7, 2025: Post-Conference Visit

Official Conference Website: www.worldopeninnovation.com

Call for Best Practice Presentations: Our Aim, In Brief

WOIC 2025 aims to bridge research and practice to drive meaningful impact—especially in times of uncertainty. We warmly invite open innovation professionals to share their most effective approaches, projects, methods, and insights with a diverse audience of peers, policymakers, academics, and nonprofit leaders.

In an era marked by rapid change and complexity, Best Practice sessions spotlight how organizations are using open innovation to adapt, collaborate, and build resilience. By showcasing real-world applications, these sessions foster cross-disciplinary exchange, spark new ideas, and encourage the validation, scaling, and cross-pollination of impactful collaboration models.

Best Practices are a vital part of the conference, offering concrete, action-oriented examples of how open innovation is implemented across industries and sectors. Alongside academic paper presentations and industry challenge sessions, they contribute to the vibrant and dynamic spirit of WOIC. Read below WHY you should submit a best practice!

Presenting a Best Practice at WOIC 2025 is a unique opportunity to contribute to the global conversation on open innovation. By showcasing your work to an international community of open innovation leaders, researchers, and policymakers, you can:
- Receive valuable feedback and visibility from an engaged, multidisciplinary audience including both practitioners and academics.
- Position your organization as a front-runner in the open innovation community.
- Spark new collaborations with open innovation scholars and industry experts across sectors and geographies.
- Inspire other organizations and help scale meaningful solutions around the world.

Previous Best Practice topics have included:
- Building cities rooted in open innovation principles
- Revitalizing research communities

- Democratizing access to finance
- Developing cross-country collaboration networks
- Embedding open innovation processes in large firms

Practicalities

Each Best Practice session at WOIC 2025 will consist of a 10-minute presentation, followed by a 10–20-minute interactive discussion. To be considered for inclusion in the conference program, we invite individuals and teams to submit an application via our dedicated submission portal (see our [website](#) for details) by June 30, 2025.

Please note: the submission portal will open on June 2, 2025.

You may choose one of the following formats:

1. **PowerPoint Presentation** – maximum of 10 slides
2. **Word or PDF Document** – maximum of 2 pages

Each submission must include:

- The name(s) of the participating organization(s)
- The name(s) of the presenter(s) (if accepted)
- A concise description of the Best Practice to be presented

Please carefully review the detailed instructions available on the submission portal. Submissions that do not adhere to the stated guidelines will be automatically disqualified.

Evaluation Criteria

Submissions will be evaluated based on the following criteria:

- Originality and Uniqueness
- Collaboration and Engagement
- Relevance to the Open Innovation Community
- Demonstrated Results and Evidence *(bonus points awarded)*
- Scalability and Replicability *(bonus points awarded)*

Additional Information

- Conference registration is mandatory for all Best Practice presenters.
- The 'Rule of One' (one presentation per person) does not apply to Best Practice submissions. However, if multiple submissions are accepted, a separate presenter is required for each.
- In the case of limited session capacity, priority will be given to presenters not participating in the Academic Track.

For further details, including tips for a successful submission, please visit our [FAQ section](#) on the WOIC website.

Call for Best Practice - Important Dates

- June 2nd, 2025: Submission platform opens.
- June 30th, 2025: Deadline to submit your Best Practice.
- July 20th, 2025: Notification of Acceptance for a Best Practice presentation at WOIC (in-person/online).
- August 15th, 2025: Deadline to confirm your participation in the WOIC 2025.
- TBD September, 2025: Deadline to register to the conference (Early Bird price).
- September 30th, 2025: Deadline to register to the conference.

- TBD October, 2025: Deadline to send your Best Practice presentation
- November 5th-6th, 2025: Main conference days.
- November 7th, 2025: Post-conference visit (optional).