

FINAL DETAILED AGENDA

November 6 - Day 1				Presentation Title			Author	SPEAKERS INFO			
Starts	Ends	Activity	STAGE	Duration	Type	Block Title	Presentation Title	Author	Role	Name	Surname
8:00	9:00	Registration	Spieker Forum	1:00							
9:00	9:15	Welcome by Marcel Bogers & Marisol Menendez	Spieker Forum	0:15	Welcome	Welcome	Welcome		Speaker	Marcel	Bogers
9:15	9:40	Inaugural Keynote by Henry Chesbrough	Spieker Forum	1:15	Keynote	Inaugural Keynote	Inaugural Keynote	Henry Chesbrough	Speaker	Henry	Chesbrough
9:40	9:50	Moving to parallel session rooms									
9:50	11:05	Parallel sessions 1	Room 1	1:15	Paper Presentation	Open Innovation, SMEs and Sustainability			Moderator	Justyna	Dabrowska
			Spieker Forum				Combined Effects of Open Innovation and Circular Business Principles on the Environmental Sustainability of SMEs	Inga Uvarova, Tatjana Volkova, Iveta Cirule, Aivars Spilbergs and Elina Mikelsona	Academic Speaker	Inga	Uvarova
							The role of open innovation in circular economy initiatives of small and medium-sized enterprises	Silvia Lisi, Benito Mignacca, Marco Greco and Michele Grimaldi	Academic Speaker	Marco	Greco
							Digital transformation and sustainability of small- and medium-sized enterprises in the European food sector	Magdalena Marczewska and Christopher Tucci	Academic Speaker	Magdalena	Marczewska
			Room 2	1:15	Paper Presentation	Open Innovation Practices			Moderator	Jialei	Yang
			N340				The Corporate Accelerator of İşbank: Cultivating Outside-out Open Innovation	Ferhat Demir, Martin Lukes and Wim Vanhaverbeke	Academic Speaker	Ferhat	Demir
							Neither Buying nor Allying: Employing Open Innovation Based on the Per-use Rental of R&D Capabilities	Vaibhav Mishra, Arjan Markus and Solon Moreira	Academic Speaker	Vaibhav	Mishra
			Room 3	1:15	Paper Presentation	Open Innovation Processes			Moderator	Mehmet	Aydeniz
			N570				Differences between family and non-family firms in customer involvement in open innovation processes	Wioletta Mierzejewska, Monika Zajkowska and Patryk Dziurski	Academic Speaker	Monika	Zajkowska
							Adaptability through Innovation: The Effect of Firm-Level Open Innovation on Product Portfolio Adjustments	Thomas Schäper, Christopher Jung, Marcel Bogers and Johann Nils Foege	Academic Speaker	Thomas	Schäper
							Swimming with Sharks or Rainbowfish? – How Entrepreneurial Identity and CVC Control Influences Founders' Threat Perceptions of CVCs	Benjamin Monsorno and Dorothee Horvath	Academic Speaker	Benjamin	Monsorno
			Room 4	1:15	Paper Presentation	Open Innovation and Innovation Measurement			Moderator	Asta	Pundziene
			N344				Innovation Measurement Indexes Unmasked: Critiquing Country-Level Indices through the Lens of Open Innovation Practices	Saied Farham Nia and Esteve Almirall	Academic Speaker	Saied	Farham Nia
							Rethinking Innovation Speed : Innovating with speed and scale.	Rabih Darwish, Marcus Holgersson and Joakim Björkdahl	Academic Speaker	Rabih	Darwish
							Measuring Open Innovation Performance: a computational literature review with topic modeling	Ettore Gorni, Matteo Vignoli and Nunzia Coco	Academic Speaker	Ettore	Gorni
			Room 5	1:15	Discussion	Strategic openness			Moderator	Rianne	Valkenburg
			N300						Speaker	Talal	Shamoon
11:05	11:35	Networking break	Spieker Forum								
11:35	12:50	Parallel sessions 2	Room 1	1:15	Paper Presentation	Open Innovation and Digital Innovation			Moderator	Romarc	Servajejan-Hilst
			Spieker Forum				From CEO Optimism to Digital Innovation: Unraveling CEO's Impact on Innovation through NLP Analysis	Marika Platz, Thomas Schäper and J. Nils Foege	Academic Speaker	Marika	Platz
							Going Global, Going Digital - Firm Internationalization and Digital Resource Use: An inverted U-shape	Pascal Mayer, David Lohmar and Thomas Schäper	Academic Speaker	Pascal	Mayer
							Navigating the Digital Frontier: The role of open innovation and venture capital on the performance of born-digital SMEs.	Lukas Geryba, Asta Pundziene and Christian M. Ringle	Academic Speaker	Christian	Ringle
			Room 2	1:15	Paper Presentation	Open Innovation and Value Capture/Appropriability			Moderator	Vikrant	Sihag
			N340				Beyond protection – Control view on appropriability in transitioning between open and closed innovation	Pia Hurmelinna-Laukkanen	Academic Speaker	Pia	Hurmelinna-Laukkanen
							BALANCING PUBLIC AND PRIVATE VALUE CAPTURE: THE CASE OF A U.S. SOCIAL VENTURE	Gianlorenzo Meggio and Agnieszka Radziwon	Academic Speaker	Gianlorenzo	Meggio

						SELECTIVE OPENNESS: A PLATFORM ECOSYSTEM VIEW IN THE INDUSTRIAL METAVERSE	Virginia Springer and Kritika Randhawa	Academic Speaker	Virginia	Springer
			Room 3 N270	1:15	Paper Presentation	Open Innovation and Emerging Technologies and Data		Moderator	Vaibhav	Mishra
						The Concept of Open Data: A Review, Critique, and Ways Forward	Malin Petrn and Marcus Holgersson	Academic Speaker	Malin	Petren
						Harnessing Open Innovation Principles for Quantum Computing: A Roadmap for Collaborative Innovation	Mehmet Aydeniz, George Siopsis and Yohannes Abate	Academic Speaker	Mehmet	Aydeniz
						Assessing the influence of Industry 4.0 readiness on open innovation: Role of environmental turbulence	Swapan Ghosh and Shikha Singh	Academic Speaker	Swapan	Ghosh
			Room 4 N344	1:15	Paper Presentation	Open Innovation and Collaboration		Moderator	Sea	Bez
						Practicing What You Preach? Exploring Research Collaborations in the field of Open Innovation.	Veronika Kentosova and Agnieszka Radziwon	Academic Speaker	Veronika	Kentosova
						Research Collaboration Between Pharmaceutical Multinationals	Marzenna Weresa, Artur Tomeczek and Scott Hegerty	Academic Speaker	Marzenna	Weresa
						The relationship between risks and openness of innovation process for product innovation	Patryk Dziurski, Wioletta Mierzejewska and Barbara Ocicka	Academic Speaker	Patryk	Dziurski
12:50	13:50	Lunch	Spieker Forum							
13:50	15:05	Parallel sessions 3	Room 1 Spieker Forum	1:15	Meet-the-Editors Shark-tank workshop			Moderator	Marco	Greco
						California Management Review	David Vogel	Editor	David	Vogel
						California Management Review	Kora Gonzalez	Editor	Kora	Gonzalez
						Industrial and Corporate Change	Carliss Baldwin	Editor	Carliss	Baldwin
						Journal of Product Innovation Management	Minu Kumar	Editor	Minu	Kumar
						R&D Management Journal	Matilda Sea Bez	Editor	Sea Matilda	Bez
			Room 2 N340	1:15	Best Practice presentation			Moderator	Attabik	Awan
						Matcher: ART-ER'S International Open Innovation Program	Lucia Cortelli, Alessia Quartieri	Best Practice Speaker	Lucia	Cortelli
						Linea Flesh case by openinnovation.me	Nikola Tosic, Andrea Toniolo	Best Practice Speaker	Nikola Andrea	Tosic Toniolo
						Pioneering drone logistics in Europa - A milestone in last-mile delivery using BVLOS ops	Henning Duderstadt	Best Practice Speaker	Henning	Duderstadt
			Room 3 N570	1:15	Best Practice presentation			Moderator	Jakob	Pohlisch
						The Watchtower Research to Start an Open Innovation Journey	Ruperto Calatrava	Best Practice Speaker	Ruperto	Calatrava
						EDP Best Practice - The Energy Starter	Tomas Moreno, Jorge Cuadrado, Francisco Rodríguez and André Machado Goncalves	Best Practice Speaker	Tomas	Moreno
						Venture Client 7 Step Process	Maximiliano Carlomagno	Best Practice Speaker	Maximiliano	Carlomagno
			Room 4 N344	1:15	Best Practice presentation			Moderator	Tripp	Baltz
						Fast & effective method for building successful Open Innovation collaboration	Piet Verhoeve	Best Practice Speaker	Piet	Verhove
						A Driver of Growth and Sustainability - Global MVM Case	Ricardo Gallego	Best Practice Speaker	Ricardo	Gallego
						Open Innovation Strategies for Industry Using BBICC 2024 Experience	Vesna Damjanovic, Milos Milosavljevic, Veljko Jeremic, Barbara Simeunovic.	Best Practice Speaker	Vesna	Damjanovic
15:05	15:35	Networking Break	Spieker Forum							
15:35	16:50	Parallel sessions 4								
			Room 1 (N344)		Paper Presentation	Open Innovation and Digital Innovation		Moderator	Swapan	Ghosh
						Platform Foundational Technology, Data Co-specialization and Platform Boundaries. A Multiple-case Study of MedTech Incumbent-born Digital Healthcare Platforms.	Asta Pundziene, Pia Hurrmelinna-Laukkanen, Jialei Yang and Wim Vanhaverbeke	Academic Speaker	Asta	Pundziene
						The emergence of Multiplatform Ecosystems: digital platform entry into healthcare through coopetition	Mahmoud Mohamed, Petri Ahokangas, Minna Pikkarainen and Marika Iivari	Academic Speaker	Mahmoud	Mohamed
						Collaborative Innovations, Transactional Relationships, and Scaling. A Multiple-Case Study of Digital Health Platform Start-ups	Roberto Urbani, Asta Pundziene, Henry Chesbrough and Rima Sermontyte-Baniule	Academic Speaker	Roberto	Urbani
			Room 3 (N570)		Paper Presentation	Open Innovation Challenges		Moderator	Joel	West
						Impact innovator: Tackling grand challenges with open innovation	Jialei Yang	Academic Speaker	Jialei	Yang
						SMEs respond to crisis impact: business model innovation	Zhixia Chen, Mehdi Bagherzadeh and Aneesh Datar	Academic Speaker	Zhixia	Chen
						Exploring Open Social Innovation as a distinct field of research	Ginevra Assia Antonelli, Luca Tricarico and Maria Isabella Leone	Academic Speaker	Ginevra	Assia Antonelli
			Room 4 (N340)		Challenge presentation	Pathways to an Open Data Ecosystem	Pathways to an Open Data Ecosystem	Linux Foundation	Moderator	Anna
								Moderator	Paul Moritz	Wiegmann
16:50	17:20	Networking Break	Spieker Forum							
17:20	17:55	Panel	Spieker Forum	0:35	Panel	OI for Health Ecosystems	OI for Health Ecosystems	Moderator	Oana-Maria	Pop
								Speaker	Toby	Krout
								Speaker	Randy	Schekman

									Speaker	Asta	Pundziene
17:55	18:20	Industry Keynote by Tim Luker (Eli Lilly)	Spieker Forum Spieker Forum	0:25	Keynote	Industry Keynote	Industry Keynote		Speaker	Tim	Luker
18:20	18:35	Academic Awards		0:15	Academic Award				Moderator	Vikrant	Sihag
									Moderator	Agnieszka	Radziwon
									Moderator	Marcus	Holgersson
18:35	18:50	Drinks & Reset for dinner	Spieker Forum	0:15							
18:50	20:20	Dinner	Spieker Forum	1:30							
20:20	20:35	Wrapup for the day	Spieker Forum	0:15	Wrapup						

Online Program (IN CET TIME)

12:15	12:30		Online	0:15	Welcome				Moderator	Zahra	Shams Esfandabadi
12:30	13:45		Online	1:15	Online Paper Presentation 1	Open Innovation and Ecosystems			Moderator	Mohammed	Saleh Farazi
							Building Innovation Ecosystems Around Digital Technologies: Processes of Emergence and Evolution	Nutcha Netpradit, Krithika Randhawa and Danielle Logue	Academic Speaker	Nutcha	Netpradit
							Openness and Environmental Innovations (EIs): The role of ecosystem pressures and firm appropriability strategy	Hani Elzoumor, Daniel Ljungberg and Ethan Gifford	Academic Speaker	Hani	Elzoumor
							Key determinants of Business Ecosystems Emergence: a systematic literature review	Marta Riquelme-Medina, Gina Tasada-Gilliard and José Matas	Academic Speaker	Marta	Riquelme-Medina
14:15	15:30		Online	1:15	Online Paper Presentation 2	Open Innovation Strategy and Design			Moderator	Alessandro	Comai
							Adaptive Open Innovation Systems Concept	Kristaps Banga and Elina Galle-Sarkane	Academic Speaker	Kristaps	Banga
							Emerging Business Models for Digital Innovation Intermediaries: Evidence from the Digital Innovation Hubs Initiative	Ana Colovic, Riccardo Zecchinelli, Federica Rossi, Simona Ciappi and Andrea Bonomi Savignon	Academic Speaker	Ana	Colovic
							Enhancing Open Innovation through Strategic Marketing Intelligence	Alessandro Comai and Marcel Bogers	Academic Speaker	Alessandro	Comai
16:00	17:15		Online	1:15	Online Paper Presentation 3	Open Innovation and Emerging Technologies			Moderator	Nicole	El Maalouf
							Navigating Digital Healthcare Innovation: An Actor-Network Theory Analysis of Clinical Trial Translation	Stefania Manetti	Academic Speaker	Stefania	Manetti
							Fast Circular Economy Solutions: Leveraging AI to Enhance Coupled Open Innovation Hybrid Matchmaking Platforms	Vincent Grèzes, Riccardo Bonazzi and Sandra Grèzes-Bürcher	Academic Speaker	Vincent	Grèzes
							Conceptual Clarification of the Outbound Transfer of Technology between Businesses	Natasha Alden	Academic Speaker	Natasha	Alden

November 7 - Day 2

Starts	Ends	Activity	STAGE	Duration	Type	Block Title	Presentation Title				
8:30	9:00	Registration	Spieker Forum	0:30							
9:00	9:35	Academic Keynote	Spieker Forum	0:35	Keynote	Academic Keynote	Ecosystems and Complementarity		Speaker	Carliss Baldwin	
9:35	10:50	Workshops	Room 1 Spieker Forum	1:15	Workshop	Teaching Open Innovation			Speaker	Sea Matilda Bez	
									Speaker	Agnieszka Radziwon	
									Speaker	Romaric Servajean-Hilst	
			Room 2 S489	1:15	Workshop	OI Ecosystems and Policy			Speaker	Ntorina Antoni	
									Speaker	Rianne Valkenburg	
									Speaker	Arjan Markus	
			Room 3 N300	1:15	Workshop (explore hybrid option)	AI in Open Innovation: Exploring Opportunities			Speaker	Marcel Bogers	
									Speaker	Attabik Awan	
									Speaker	Vikrant Sihag	
10:50	11:20	Networking break	Spieker Forum								
11:20	12:35	Parallel sessions 5	Room 1 (Spieker Forum)	1:15	Best Practice presentation. <i>Note: Session will be run slightly after 12:35.</i>		Eni's Open Innovation model: A focus on Joule, Eni School of Entrepreneurship	Mattia Voltaggio, Maria Isabella Leone and Ginevra Assia Antonelli	Moderator	Piet Verhove	
									Best Practice Speaker	Domenica Surace	
								May the InnerSource Be With You - Patterns from InnerSource Commons to enhance Open Innovation	Henry Chesbrough, Clare Dillon, Russell Rutledge	Best Practice Speaker	Russell Rutledge
								How an Adaptive Environment Helps Emerging Tech Thrive	Erin Stadler, Ken Durand	Best Practice Speaker	Erin Stadler
			Room 2 N300	1:15	Best Practice presentation		Open Innovating the Heat Transition: A Multi-Stakeholder Collaboration in the Eindhoven	Attabik Awan, Martijn Gerritsen, Adriaan Karsmakers, Ruben van der Werf, Jan Bekkering	Best Practice Speaker	Attabik Awan	
								Data Driven Inside-In Open Innovation: How Data and AI enable inside-in Open Innovat	Jerome Derenne	Moderator	Nikola Tosic
									Best Practice Speaker	Jerome Derenne	

						Pecu.ai: Augmenting and Replacing Human Creativity	Todd Brous	Best Practice Speaker	Todd	Brous
						Circular Water Economy Models Through Emerging Tech & Open Innovation	Pynshaihorlang Marpna, Tulenam Laloo and Ramkumar Sathurappan	Best Practice Speaker	Tulenam	Laloo
		Room 3 C210	1:15	Best Practice presentation				Moderator	Vesna	Damjanovic
						Fostering Emerging Technologies for the Sustainable Energy Transition – Creating an Open Innovation Ecosystem	Jakob Pohlisch and Hamdy Abdelaty	Best Practice Speaker	Jakob	Pohlisch
						Driving innovation through Pre-Commercial Procurement and shaping new business models	Flavio Vianna, Luiz Lopes, Pedro Ivo Campos, Vinicius Maia.	Best Practice Speaker	Pedro	Ivo Campos
						Revolutionizing Drug Discovery: opnMe.com, Boehringer Ingelheim's Open Innovation Platform	Florian Montel and Vish Krishnan	Best Practice Speaker	Florian	Montel
		Room 4 S489	1:15	Best Practice presentation				Moderator	Henning	Duderstadt
						Wennoation: Accelerating Digital Innovation by Leveraging Partnerships with Open Innovation	Duygu Okesli	Best Practice Speaker	Duygu	Okesli
						Connecting Ecosystems across Cities - Open Innovation Partnerships between Bielefeld, Tampere, Alkmaar and Linz	Ingo Ballschmieter, Henning Duderstadt, Mirko Petersen	Best Practice Speaker	Ingo	Ballschmieter
						3 dimensions for OI maturity	Marisol Menendez	Best Practice Speaker	Marisol	Menendez
		Room 5 Howard room		Workshop - tbc						
12:35	13:50	Lunch Break								
13:50	15:05	Parallel sessions 6								
		Room 1 (Spieker Forum)	1:15	Paper Presentation	Human Side of Open Innovation			Moderator	Thomas	Schäper
						Microfoundations of Open Innovation. Human agency's role in enacting digital platforms' affordances	Laura Pekiene and Asta Pundziene	Academic Speaker	Laura	Pekiene
						Get Results from Open innovation : a 3 Step Routine to Overcome Behavioral Barriers	Henry Chesbrough and Sea Bez	Academic Speaker	Sea	Bez
						Can intrapreneurs be identified through their personality traits?	Romarcic Servajean-Hilst, Frédérique Gros and Valentine Georget	Academic Speaker	Romarcic	Servajean-Hilst
		Room 3 S489	1:15	Paper Presentation	Open Innovation and R&D			Moderator	Christopher	Tucci
						Open innovation practices and environmental sustainability: a systematic literature review	Louna Rafiq, Elodie Pillon and Anne Louis	Academic Speaker	Louna	Rafiq
						Survey Research on the Effects of Government's Support Policies for Business R&D in Korea	Sujin Yun and Miae Lee	Academic Speaker	Sujin	Yu
						Policy mix of direct R&D support to firms with other industrial policy - evidence from South Korea	Youngjoo Sohn and Sujin Yun	Academic Speaker	Youngjoo	Sohn
		Room 4 N300	1:15	Paper Presentation	Open Innovation and Institutional Roles			Moderator	Arjan	Markus
						A Guide to Collective Ingenuity of Open Innovation Communities: Systematic Literature Review	Ana Orej	Academic Speaker	Ana	Orej
						Creating Institutions to Build Regional Social Capital and Open Innovation: UCSD and Connect	Joel West and Steven Casper	Academic Speaker	Joel	West
						FROM HERO TO VILLAIN: THE LEGITIMACY LOSS OF A U.S. MOBILE VOTING ECOSYSTEM	Gianlorenzo Meggio and Agnieszka Radziwon	Academic Speaker	Agnieszka	Radziwon
15:05	15:35	Networking break								
15:35	16:50	Industry Challenge								
16:50	17:20	Networking break								
17:20	17:50	Best practice award session								
17:50	18:00	Closing session								

Online Program (CET Time)											
12:30	12:45								Moderator	Zahra	Shams Esfandabadi
									Moderator	Maral	Mahdad
									Moderator	Salar	Alizad Poursaeidi
12:45	14:00								Moderator	Ana	Colovic
						Open Innovation Challenges and Uncertainty					
						NAVIGATING UNCERTAINTY THROUGH DIVERSITY: HOW INDUSTRY SHAPES CVC TEAM COMPOSITION AND INVESTMENT STRATEGY	Lukas Krenn, Meir Shemla, Tobias Gutmann and Jitse Duijsters	Academic Speaker	Lukas	Krenn	
						The challenges of Inbound Open Innovation: a TCE and RBV perspective	Serena Filippelli, Barbara Bigliardi, Virginia Dolci and Benedetta Pini	Academic Speaker	Serena	Filippelli	
						The Dark Side of Open Innovation in Biopharma R&D Alliances: Technological Breadth and Opportunistic Behavior of the Smaller Partner	Mohammad Saleh Farazi, Shanthi Gopalakrishnan, Ali Samei and Michael D. Santoro	Academic Speaker	Mohammed	Saleh Farazi	
14:30	15:45								Moderator	Stefania	Manetti
						Open Innovation and Sustainability					
						Sustainability in higher education: an open innovation (OI) perspective	Nicole El Maalouf, Edita Petrylaite and Afua Owusu-Kwarteng	Academic Speaker	Nicole	El Maalouf	
						SYNERGY OF OPEN INNOVATION, DIGITAL TECHNOLOGIES AND SUSTAINABILITY IN STARTUPS: INSIGHTS BASED ON EMPIRICAL EVIDENCE	Virginia Dolci, Barbara Bigliardi, Benedetta Pini and Serena Filippelli	Academic Speaker	Virginia	Dolci	

						Organizational Mutations in Two Priority Sectors Impulsed by Open Innovation During the Pandemic	Camille Aouinait, Laurent Adatto, Michelle Mongo and Son Thi Kim Le	Academic Speaker	Camille	Aouinait
14:30	15:45		Online	0:15	Online Paper Presentation 6	Open Innovation, Governance, Patents and Collaboration	STAKEHOLDER GOVERNANCE MECHANISMS IN OPEN SOCIAL INNOVATION ECOSYSTEMS: A COMPLEXITY PERSPECTIVE	Academic Speaker	Zahra	Shams Esfandabadi
							Ginevra Assia Antonelli, Africa Ariño and Maria Isabella Leone	Academic Speaker	Ginevra	Assia Antonelli
							The Socio-institutional Background of a Patent and its Timing for Licensing	Academic Speaker	Shanshan	Zu
							Shanshan Zhu, John Hagedoorn and Rongkang Ma	Academic Speaker	Rongkang	Ma
							The Impact of R&D Collaboration with Universities or Research Institutes on Corporate IPOs: Evidence from China's STAR Market	Academic Speaker	Rongkang	Ma
16:15	17:35		Online	1:20	Online Best Practice Presentation			Moderator	Marta	Riquelme
							Democratizing Artificial Intelligence: IBM's GenAI Open Source Strategy Best Practices	Best Practice Speaker	Mekki	MacAulay
							Building Resilient Communities for Sustainable Natural Resource Management through	Best Practice Speaker	Gunanka	D.B.
							Gunanka D.B.	Best Practice Speaker	John	Fahlteich
							Open Innovation Test Beds In Europe - A model to accelerate Innovation in Small and M	Best Practice Speaker	John	Fahlteich
							John Fahlteich, André Wahl and Patric Geró	Best Practice Speaker	Martin	Curley
							Establishment of a Directed Open Collaborative Ecosystem (D-OCE) using Open Innovat	Best Practice Speaker	Martin	Curley
							Martin Curley	Best Practice Speaker	Martin	Curley