



# WOIC2024

11<sup>th</sup> ANNUAL

WORLD OPEN INNOVATION CONFERENCE

## *Call for Best Practice Submissions*

**11<sup>th</sup> Annual World Open Innovation Conference (WOIC 2024)**

***“Open Innovation and Emerging Technologies”***

Location: Berkeley, California (USA).

Dates: November 6-7, 2024: Main Conference; November 8, 2024: Post-Conference Visit

Official Conference Website: [www.worldopeninnovation.com](http://www.worldopeninnovation.com)

### **Call for Best Practice Presentations: Our Aim, In Brief**

The aim of WOIC 2024 is to create impact at the intersection of research and practice. With this, it is our great pleasure to invite open innovation professionals to share their best approaches, projects, methods and observations with a diverse audience consisting of peers, policy specialists, academics and non-profit sector representatives present at the conference. In doing so, we strive to create a healthy and lively exchange between disciplines and to stimulate further debate, cross-pollination, validation and even scaling of the most valuable cross-company collaboration approaches utilized worldwide.

The Best Practice submissions complement the conference program by punctually showcasing the application of open innovation concepts in the real world and with tangible impact. Alongside industry challenge sessions and academic paper presentations, best practices add to the constellation of key sources of information and inspiration at the conference.

Past themes have included: building a city based on open innovation principles, revitalizing research communities, democratizing access to finance, building cross-country networks of collaboration, and open innovation processes in large firms.

## Practicalities

All Best Practice sessions at WOIC 2024 will last 10 minutes, followed by a 10–20–minute discussion. To be included in the Conference Program, we invite all submitters (whether individuals or teams) to send in an application through our dedicated **application portal** before June 16, 2024.

### Accepted submission formats:

- 1) PowerPoint presentation (max. 10 slides)
- 2) Word/PDF document (max. 2 pages)

An application should include the name of the participating organization(s), the name of the author(s) who would present at the conference if accepted, and a description of the Best Practice that would be presented. Please read the instructions provided through the application portal carefully as failure to comply with the guidelines leads to automatic disqualification of the Best Practice\*.

### Evaluation criteria:

- Originality and Uniqueness
- Collaboration and Engagement
- Relevance to Open Innovation Community
- Demonstrated Results and Evidence (*gives extra points*)
- Scalability and Replicability (*gives extra points*)

Important: **Registration to WOIC 2024 conference is a prerequisite for presenting a Best Practice.** Also, as the ‘Rule of One’ does not apply to Best Practice submissions. However, please note that multiple presenters are needed if multiple submissions are accepted. Furthermore, in case of capacity constraints, priority will be given to those presenters who will not present an academic paper during the Academic Track. For more information as well as submission guidelines, please visit our **dedicated FAQ section**.

*\*Note: While submissions in relation to the conference theme are strongly encouraged, this is certainly not a requirement as we welcome a broad range of practices related to open innovation.*

## Call for Best Practice - Important Dates

- April 22<sup>nd</sup>, 2024: Submission website opens.
- June 16<sup>th</sup>, 2024: Deadline for Best Practice submission.
- July 1<sup>st</sup>, 2024: Notification of Acceptance for a Best Practice presentation.
- August 15<sup>th</sup>, 2024: Confirmation of Participation in the WOIC 2024.
- September 2<sup>nd</sup>, 2024: Deadline for Early Bird Registration.
- November 6&7<sup>th</sup>, 2024: Main Conference Dates.
- November 8<sup>th</sup>, 2024: Post-conference visit (optional).