Call for submission
OPEN INNOVATION BEST PRACTICE @WOIC 2023

At the World Open Innovation Conference, WOIC 2023, we want to combine the best of both worlds and bring together researchers and practitioners. Therefore, we invite everyone to share a best practice from their corporate work or public policy experience. You will get the chance to receive feedback from a wide audience on how to improve and further develop the best practice from open innovation scientists and fellow practitioners. The best practice sessions are a great way to open up and share experiences with others to build a long-lasting community where practices, tips & tricks and feedback are openly shared.

There will even be an **award for the Best Open Innovation Practice**!

What?

Share tools, processes or approaches you use or have experienced in the context of open innovation that led to success. We encourage you to make your submission about any of the following topics:

- Human Side of Open Innovation
- Open Innovation Strategy
- Policy & Governance
- Open Innovation Platforms and/or Ecosystems
- Open Innovation Processes

We are particularly interested in practices that align with this year's conference theme, "**Bringing Together Stakeholders for Joint Value Creation**", which involves exploring the synergy of diverse stakeholders in enhancing value.

How?

Submit your Best Practice through the EasyChair system here: https://bit.ly/BestPracticeWOIC23

You have two options:
Option 1 One pager: Submit a one-page description of your best practice, including the name of the organization in the header.
Option 2 Slide deck: Submit a slide deck of max. 10 slides of your best practice, including the name of the organization in the first slide.
Option 3 Video: Submit a video of 3-5 minutes where you explain your best practice, including the name of the organization in the introduction.

Note: Multiple submissions by the same person are allowed, but only one will be selected to be presented during the conference. If an organization wants to be eligible to present more than one Best Practice, there must be more than one representative listed as an author (i.e., multiple presenters should attend the conference).

When?

The submission deadline is **September 10th, 2023**. Notification of acceptance can be expected by September 25th. Please note that you must register for the conference by October 2nd to be eligible for on-site presentation.

Benefits

An opportunity to share your state-of-the-art practices, to further improve them and raise awareness regarding your topic of interest. Maybe a collaboration or co-creation with other practitioners and/or academics can be established as an outcome.

Evaluation Criteria

The evaluation criteria for Best Practices at WOIC 2023 consist of three fixed and two extra elements as indicated below:

Originality and Uniqueness

We will assess the level of innovation and novelty demonstrated by the open innovation practices presented. We are keen to see practices that introduce new ideas, approaches, or strategies that haven't been widely explored before. We encourage submissions that push the boundaries of open innovation and offer fresh perspectives to inspire the community.

Collaboration and Engagement

We will consider the level of collaboration and engagement fostered by the open innovation practices. We are interested in practices that encourage external partnerships, knowledge sharing, and active involvement of stakeholders. We value submissions that highlight successful collaboration models and strategies to create a vibrant and inclusive open innovation ecosystem. Especially if the practice inspires joint research projects, partnerships, or knowledge-sharing initiatives with academia.

Relevance to Open Innovation Community

We will evaluate the relevance and applicability of the open innovation practices to the wider Open Innovation community, including academia and beyond. We are seeking practices that address common challenges, resonate with the community's needs, and provide valuable insights and lessons for others. We encourage submissions that demonstrate practical and actionable approaches applicable to a diverse range of organizations and industries, as well as submissions that add educational value and could provide research contributions.

Extra points will be awarded if your submission also includes the following:

Demonstrated Results and Evidence

We are particularly interested in submissions that provide strong evidence of the effectiveness of the open innovation practices. We encourage participants to include case studies, metrics, success stories, or tangible outcomes that showcase the practical implementation and positive (financial) results achieved through their open innovation initiatives. Concrete evidence helps validate the impact and effectiveness of the practices presented.

Scalability and Replicability

We will evaluate whether the open innovation practices can be easily or have already been scaled and replicated across different organizations or industries. We are interested in practices that have the potential to generate value in various contexts. We encourage submissions that demonstrate scalability and replicability, allowing others to adopt and adapt the practices to suit their own organizational needs.

On the conference day, **you can qualify for the Best Practice Award** based on the following criteria evaluated by the crowd:
Content: "Fresh approach" & "I get inspired to take action when I get back to the office".
Delivery: "The message was clear" & "The speaker was engaging and held my interest".

Convinced? Then go ahead and apply for a best practice session today!

Questions?

You can contact our WOIC Industry Team at:
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