

**Call for submission
BEST PRACTICE @WOIC 2023**



At the upcoming World Open Innovation Conference, WOIC 2023, we want to combine the best of both worlds and bring together researchers and practitioners. Therefore, we invite everyone to share a best practice from their corporate work or public policy experience. You will get the chance to receive feedback from a wide audience on how to improve and further develop the best practice from open innovation scientists or other practitioners. The best practice sessions are a great way to open up and share experiences with others to build a long-lasting community where practices, tips & tricks and feedback are openly shared.

There will even be an award for the **Best Open Innovation Practice!**

Convinced? Then go ahead and apply for a best practice session!

What?

Share tools, processes or approaches you used or experienced in the context of open innovation that led to success. We are open to any topic related to open innovation, although we are also specifically interested in best practices related to this year's conference theme, "the human side of open innovation", which may have to do with issues as culture, mindset, cognition and behavior, coping strategies, and leadership.

How?

Option 1 One pager: Submit a one-page description of your best practice, including the name of the organization in the title.

Option 2: Slide deck: Submit a slide deck of max. 10 slides of your best practice, including the name of the organization in the title.

Option 3: Video: Submit a video of 3-5 minutes where you explain your best practice, including the name of the organization in the introduction. Please upload the video to a drive (such as gdrive, dropbox or youtube) to be able to share the link with us.

You can submit the one pager, slide deck or link of your video all via email to the easychair link provided in the WOIC 2023 event page.

When?

Submission deadline is September 5, 2023. Notification of acceptance can be expected by September 25. Note that registration for the conference by October 1 is a condition to presentation on site.

Benefits?

An opportunity to share your state-of-the-art practices, to further improve them and raise awareness regarding your topic of interest. Maybe even collaboration or co-creation with other practitioners or academics can be established as an outcome.

In our webpage you will also find examples of past cases of Best practice! Get ready to share!